

**Meeting Minutes for Wednesday, June 1st & Status Update for Week Ending
June 4th, 2011 - Committee Chair Person Meeting**

5 Minute Welcome and Status Update by Overall Chairs – Lori Stradley

As of 6/1, 11 Tickets Sold; 50 Signed Out - Goal: 1,000 signed out by June 15th

Significant Donations - Park National Bank \$10,000

See Ticket Committee Status Below for Major Update on Sales/Sign-outs!!!

5 Minute Status Updates from Each of the 12 Committee Chair Person/Representatives

Music Festival – Jodi Mueller

- Committee is reaching out to several artists via numerous contacts
- Meeting with Doug Pricer on June 2nd
- Meeting with Pricer was held on 6/2; he is connecting us with 2 potential booking agent contacts – that meeting is set for the week of 6/12
- Reaching out to Pat Claprod for auxiliary security & possible music contact
- Researching LV Git-r-Gun event; Grossed over \$200k/Net ~\$65k; Headliner was paid ~\$20k
- First weekly committee meeting was held right after co-chair meeting
- Tentative date being pursued is September 10th, 3 locations being considered
- Vicki Newton and Susan Hatch will be joining this committee next week

Corporate Donations – Gina Marcum

- Need donation letter to send to businesses (Leila Doup will provide samples Tuesday, June 7, along with procedure and follow up letter)
- Have 89 businesses on a list to reach out to for requests
- \$100 donation (verbal commitment) from Flemings(?)

Food Committee – John Wolfe

- Could not find/make meeting; sent questions via e-mail
- Questions were answered by various committee members
- Food committee is pursuing vendor options with emphasis on variety and money making

Silent Auction – Sheri Atherton

- Off to a great start with donations of Reds & Indians tickets
- Baskets will be assembled to group smaller donations; all donations welcome big or small – the committee will group as appropriate
- Jeff Hindel will be passing info from 5 yr ago auction

Student Committee – No representative;

- Committee met at noon, June 1st; are splitting into teams to support other committees, next meeting Monday, June 6th

Legal – Rick Heath

- Met after the co-chair meeting and decided the Foundation would pursue a not for profit 501c3 application and an independent EIN
- Rick, Peg Carpenter and Julie VanWey worked on Thursday and Friday to obtain EIN, open bank account and file 501c3 application for the

Foundation

Marketing & Advertising – Becki Martin

- Made signs, flyers and posters
- Handed out posters for some of the ticket re-sellers
- Yard signs have been posted at the re-seller locations
- Becki provided PDF and JPG versions of the poster (will include with minutes)
- Contacted WCLT, WNCI and other stations to place community service announcements
- Contacted Mt. Vernon News, Advocate and HS Sports.net

Ticket Sales – Gary Stradley

- AS OF SATURDAY, JUNE 4th – 14 TICKETS SOLD & 440 TICKETS SIGNED OUT TO PEOPLE COMMITTED TO SELLING THEM!!!**
- Need to emphasize the opportunity to win, but most importantly that the Kids will be the winners
- Help people understand the ticket can be split many ways
- Goal is for every family to sign out at least 1 ticket they will commit to sell
- Herald and Mt. Vernon News will be running a letter from the ticket committee
- Class of '09 set up Facebook event inviting class members to buy \$10 share in ticket; indicating any winnings would be used for class re-unions
- Selling ideas: 10% shares (\$40) of your ticket offered on your Facebook page to friends and family members with winnings being split proportionately

Appreciation – Laurie Londot

- All committees need to funnel donor information to their committee so they can properly acknowledge donations

Celebration Night & Entertainment for Reverse Raffle – No Representative Present

- Expecting first meeting week of 6/6

Finance Committee – Peg Carpenter & Rock VanWey

- Worked with Rick Heath to get account open (see previous Legal update)
- Will review proposal of procedures & letters requesting & handling donations
- Will provide treasurer's report periodically for co-chairs review
- Will collaborate with Leila Doup & Rick Heath on tax-related matters

Parking, Security & EMS – Dave Bricker

- Need requirements from Celebration Day & Music Festival Committees
- Both committees should reach out to Parking, Security & EMS letting them know what will be needed on the days of their events

Review of Idea Box Items to Ensure Committees Received Them (Lori reviewed, new version attached with additional ideas)

Key Activities to Occur/Begin Before Next Meeting

- 1) **Ticket Sales!!!** If you have not checked out a ticket to sell, please stop by Tri-Phase to pick yours up, or if you are ready to purchase, stop by: Tri-Phase, Marston Insurance, Dush Dezigns, St. Louisville Village Market.

- 2) Marketing & Advertising Committee to pursue Facebook Page and/or web site with "Donate Button"
- 3) Lori Stradley to ask Mr. Bowman if we can reserve a room to meet each Wednesday at 7pm, through July 27th
- 4) Only 8 Meetings Left Until the Reverse Raffle Celebration Event!!!
June 8th, 15th, 22nd, 29th, July 6th, 13th, 20th, 27th.
Meetings will be held at 7:00p.m.; Room TBA