

Meeting Minutes for Wednesday, June 8th & Status Update for Week Ending June 11th, 2011 - Committee Chair Person Meeting

5 Minute Welcome and Status Update by Overall Chairs – Lori Stradley

As of 6/1, 11 Tickets Sold; 50 Signed Out - Goal: 1,000 signed out by June 15th
As of 6/8, 21 Tickets Sold; 481 Signed Out – Goal 1,000 signed out by June 15th,
500 sold by July 1st

5 Minute Status Updates from Each of the 12 Committee Chair Person/Representatives Music Festival – Jodi Mueller

- Mike Swartz has Buckeye Lake Music Center contact – this venue may be too costly, still pursuing Energy co-op, Midland and Grill
- Meeting with Pricer was held on 6/2; he is connecting us with 2 potential booking agent contacts – that meeting is set for the week of 6/12
- Students wish to continue pursuing Rascal Flatts through their contacts
- Denise Rowe working to reach Midland promoter and researching 5k
- Second weekly committee meeting to be held tomorrow night
- Tentative date being pursued is September 10th, 3 locations being considered
- Vicki Newton and Susan Hatch joined committee
- Bob Krueger suggested we consider group called Wally & the Beavs and The Earth Quakers
- Contact Rick Heath to discuss liability questions/recommendations

Corporate Donations – Gina Marcum

- Called a couple more locals requesting donations
- Suggested the group develop a silver, gold & platinum donation letter
- Leila Doup provided sample letters, along with procedure and follow up letter
- Have 89 businesses on a list to reach out to for requests
- Georgina will send a letter draft and questions that must be answered to complete the Energy Co-op app for a donation (this was done after the mtg – Pam provided some feedback... others needed (Rick & Peg)
- Pam volunteered to take partial donations – put this on Facebook site

Food Committee – John Wolfe

- Food committee will do all prep & selling themselves to make more money
- Items planned for sale, cotton candy station, lemon shake up station, ice cream Novelties, pop, watter, pizza, grilled food with burgers, brats, hot dogs
- They will be seeking donations for all items to maximize profits
- They will be asking John Stone about the use of their large grill
- Need students to sign up for grounds clean-up
- Students would like to do a cake walk
- They're off to a great start on ideas and need donations & workers for the day

Silent Auction – Sheri Atherton

- Planning to run ads with local media requesting donations
- Jeff Hindel sent template of donation request letters from 5 yrs ago

- Requested/have or will receive donations from Shelley & Co, Dr. Seuss basket, Rainbow Carpet, t-shirt quilt, Matthew Bustillo artwork, Mystic Snow Photo shoot, Free Firehouse Rental, Tim Horton's, a pig has been donated (seeking processing donation), candles, books, jewelry, kids gift Certificates for services (mowing, baby sitting, etc...), a Dush basket, 2 pair of Music Festival tix to be assembled in 'music basket'
- Baskets will be assembled to group smaller donations; all donations welcome big or small – the committee will group as appropriate

Student Committee – No representative, but Ethan Hutchison agreed to pass updates:

- Committee meeting weekly; have split into teams to support other committees
- Would like to sell bracelets day of fund raising events (Julie V passed on Bracelets from Skin Solutions they could sell for \$5 (\$3 profit)

Legal – Rick Heath

- Completed & filed application for incorporated not for profit organization
- Pursuing a 501c3 application (in process)
- Bank account open
- Met after the meeting and identified Peg Carpenter, Gary Stradley, Julie VanWey, Pam Vickers to serve as initial officers (structure of other groups being studied, these officers can change when permanent org is established)

Marketing & Advertising – Becki Martin

- Pepsi Refresh project to be pursued – need to consider asking for a capital project as these do better than non-profit donations to an org.
- Ticket flyer used to establish Facebook page (download to use for distribution, as needed)
- WCLT, Mt Vernon News and NBC4i contacted; NBC4i interviewed VanWey's & Marston's (aired June 9th)
- Angela Pace of 10tv responded and indicated they would attempt to provide Air time
- The tickets are being advertised on Craig's List (Discover Ohio is pending)
- Beth Haines ran info; suggest re-contacting to keep visible in her column
- Need canceled check from Peg to set up Pay Pal donate button on fb & future Web site
- Suggested contacting Amanda Babcock (397-1000) for free radio time
- E-mail is in to Carol Luper
- Donations cans are being prepared
- Becki needs volunteers to walk around wearing t-shirts she designed at The 4th of July celebrations (OSUN, Heath, and Granville)

Ticket Sales – Gary Stradley

- AS OF SATURDAY, JUNE 11th – 21 TICKETS SOLD & 481 TICKETS SIGNED OUT TO PEOPLE COMMITTED TO SELLING THEM!!!**
- Each committee co-chair was encouraged to sign out tickets that night to Distribute to their committee members
- Larry Morgan Racing is putting a huge bumper sticker on his car "I Support

North Fork Children's Foundation"

- Dush is making bigger banners for yard signs indicating tickets available there
- Need to emphasize the opportunity to win, but most importantly that the Kids will be the winners
- Help people understand the ticket can be split many ways
- Goal is for every family to sign out at least 1 ticket they will commit to sell
- Herald and Mt. Vernon News will be running a letter from the ticket committee
- Class of '09 set up Facebook event inviting class members to buy \$10 share in ticket; indicating any winnings would be used for class re-unions
- Selling ideas: 10% shares (\$40) of your ticket offered on your Facebook page to friends and family members with winnings being split proportionately

Appreciation – Laurie Londot

- Couldn't meet this week
- All committees need to funnel donor information to their committee so they can properly acknowledge donations

Celebration Night & Entertainment for Reverse Raffle – Sheila Pritchard

- Diana Hall switched to Music Festival Committee, Diana Thomas wants to join The Celebration Night Committee (contact her at Newton?)
- Need more committee members (should have a student group assigned?)
- Suggestions: keep all events consolidated (food, entertainment, raffle draw, And Silent Auction)
- Tent possibilities: Michelle Bricker, Doug & Deb Hoar

Finance Committee – Peg Carpenter & Rock VanWey

- Have received \$10k Park donation, \$50 donation, \$8,400 in ticket sales
- Asking each committee to provide budget worksheet info (handed out at mtg)
- Will provide treasurer's report periodically for co-chairs review
- Will collaborate with Leila Doup & Rick Heath on tax-related matters

Parking, Security & EMS – Tom Cooper

- Trying to set up initial meeting
- Talking with local police & fire regarding support
- Jodi M passed on Pat Clapgood indicated auxiliary police charge \$25/deputy/hr
- Need requirements from Celebration Day & Music Festival Committees
- Both committees should reach out to Parking, Security & EMS letting them know what will be needed on the days of their events

Review of Idea Box Items to Ensure Committees Received Them (Julie reviewed)

- Warrior Run could be major annual fund-raiser (3.1 mile obstacle course)

Key Activities to Occur/Begin Before Next Meeting & Miscellaneous Wrap Up Items

- 1) **Ticket Sales!!!** If you have not checked out a ticket to sell, please stop by Tri-Phase to pick yours up, or if you are ready to purchase, stop by: Tri-Phase, Marston Insurance, Dush Dezigns, St. Louisville Village Market.

- 2) Facebook Page is up – visit, post helpful hints and good news (positivity is catchy!), hoping for web site and to have both with “Donate Button”

- 3) Only 7 Meetings Left Until the Reverse Raffle Celebration Event!!!
June 15th, 22nd, 29th, July 6th, 13th, 20th, 27th.
Meetings will be held at 7:00p.m.; HS Cafeteria
- 4) Music Boosters will be at the Community Yard Sale – bring your donations.
- 5) The 4H Band will be buying a ticket!!!
- 6) Committee Chairs – Check the new contact list to be sure you are reaching out to your new committee members. Send Pam updates on committee member contact info. New committee members reach out to your chairs so you can attend weekly meetings. Be sure you are holding weekly meetings! Please don’t try to do everything yourself. Include your committee members as you will need to support the Music Festival and other upcoming fund raisers. Grow your committee!