

## **Meeting Minutes for Wednesday, June 22<sup>nd</sup> & Status Update for Week Ending June 25<sup>th</sup>, 2011 - Committee Chair Person Meeting**

### ***5 Minute Welcome and Status Update by Overall Chairs – Lori Stradley***

As of 6/1, 11 Tickets Sold; 50 Signed Out - Goal: 1,000 signed out by June 15<sup>th</sup>  
As of 6/8, 21 Tickets Sold; 481 Signed Out – Goal 1,000 signed out by June 15<sup>th</sup>,  
500 sold by July 1st  
As of 6/15, 38 Tickets Sold; 565 Signed Out  
As of 6/22, 65 Tickets Sold; 570 Signed Out

### ***5 Minute Status Updates from Each of the 12 Committee Chair Person/Representatives***

#### **Music Festival – Jodi Mueller**

- Redskins Rhythms & Ribs will be ....
- Date & venue locked up – 9/17 & 18 at the Hartford Fairgrounds
- Working on insurance with fairgrounds & Lenae Marston
- Doug provided information on Lo Cash Cowboys & another country act
- Appears we have 6 to 8 performers that will donate their time & talent
- Hours, admission fee and talent line-up should be available by 7/1
- Working on food vendors & non-food vendors, race cars for viewing
- Camping will be available Friday & Saturday night
- Possibly a truck pull
- Kody Mcinturff, Karston Harris and Cathy Holton joined committee

#### **Corporate Donations – Gina Marcum**

- More letters created and sent (over 100 companies contacted)
- Century Link donated \$500
- Georgina sold 2 more tickets
- 2, \$20 gift certificates received for Silent Auction
- P.O. Box 3 was added to the recently sent letters, please notify Gina  
If donations received so she can be sure to follow up appropriately

#### **Food Committee – John Wolfe**

- John sent note soliciting pop donations & Happy Hearts will receive
- On target for the 31<sup>st</sup>; Myranda Wolfe has list of students & stations
- Planning to feed 500 people
- Need students to sign up for grounds clean-up
- They're off to a great start on ideas and need donations & workers for the day
- John will begin working with fair contact Larry Hughes to support RR&R

#### **Silent Auction – Sheri Atherton Not at Meeting**

- Tracy Ryan, Andrea Schmoll & Suzette Ellis joined the committee
- Over 200 items have been donated

#### **Student Committee – No representative, but Ethan Hutchison agreed to pass updates;**

- Meeting at Swick's Thursday to discuss rummage sale
- Working on letters requesting donations
- Students can assist with in person donation requests

-Jr High cheerleaders are doing weekend car washes

**Legal – Rick Heath Not at Meeting**

-Pursuing a 501c3 application (per e-mail app sent on Friday, 6/17)

**Marketing & Advertising – Becki Martin (Shelly Sturm attended for the committee)**

-Pepsi Refresh project to be pursued – need to consider asking for a capital project as these do better than non-profit donations to an org.

-Donation cans were distributed to area businesses

-Web site launched! [www.nfcf.info](http://www.nfcf.info)

-Pay Pal donate button set up on web site/coming to FB soon

-Becki needs volunteers to walk around wearing t-shirts she designed at The 4<sup>th</sup> of July celebrations (OSUN, Heath, and Granville)

**Ticket Sales – Gary Stradley**

**-AS OF WEDNESDAY, JUNE 22<sup>nd</sup> – 65 TICKETS SOLD & 570 TICKETS SIGNED OUT TO PEOPLE COMMITTED TO SELLING THEM!!!**

-June 30<sup>th</sup> community meeting will be another selling opportunity

-There are 22 community meetings in July to be attended by various volunteers

-Need to emphasize the opportunity to win, but most importantly that the Kids will be the winners

-Help people understand the ticket can be split many ways

-Goal is for every family to sign out at least 1 ticket they will commit to sell

-10,400 deposited this week

**Appreciation – Laurie Londot**

-All committees need to funnel donor information to their committee so they can properly acknowledge donations

-Need Century Link info for appreciation/acknowledgement letter

-Will make appreciation posters for events, media outlets to be contacted

**Celebration Night & Entertainment for Reverse Raffle – Sheila Pritchard**

-Betsy McElroy & Diana Thomas joined the committee

-Committee brainstorming entertainment ideas (4-H band, bouncy things, Old fashioned games, square dancing demos, magician, line dancing And many others) goal to bring people in to bid & spend

-Considering a 50/50, basketball contests, sledge hammer whacks on a car

-Preparing an agenda for the day (need to coordinate cake walk & timing of All other activities)

**Finance Committee – Peg Carpenter & Rock VanWey**

-\$10,400 in deposits this week

-\$34,900 in current deposits

-All ticket money should go through Deb Hiles

-Asking each committee to provide budget worksheet info (handed out at mtg)

-Will provide treasurer's report periodically for co-chairs review

-Will collaborate with Leila Doup & Rick Heath on tax-related matters

**Parking, Security & EMS – Tom Cooper not present**

-Met with fairgrounds rep in preparation for the music festival

### ***Key Activities to Occur/Begin Before Next Meeting & Miscellaneous Wrap Up Items***

- 1) **Ticket Sales!!!** If you have not checked out a ticket to sell, please stop by Tri-Phase to pick yours up, or if you are ready to purchase, stop by: Tri-Phase, Marston Insurance, Dush Dezigns, St. Louisville Village Market.
- 2) Facebook Page is up – visit, post helpful hints and good news (positivity is catchy!), web site is up and has live “Donate Button”. Encourage family & friends to try it out.
- 3) Only 5 Meetings Left Until the Reverse Raffle Celebration Event!!!  
June 29<sup>th</sup>, July 6<sup>th</sup>, 13<sup>th</sup>, 20<sup>th</sup>, 27<sup>th</sup>.  
Meetings will be held at 7:00p.m.; HS Cafeteria
- 4) Committee Chairs – Check the new contact list to be sure you are reaching out to your new committee members. Send Pam updates on committee member contact info. New committee members reach out to your chairs so you can attend weekly meetings. Be sure you are holding weekly meetings! Please don’t try to do everything yourself. Include your committee members as you will need to support the Music Festival and other upcoming fund raisers. Grow your committee!
- 5) Board meeting on 6/27 at UHS cafeteria
- 6) Student Yard Sale on 7/23 – drop off your donations at Happy Hearts!
- 7) Community Wide meeting set for 6/30 – please plan to attend!
- 8) Bronze, silver, gold, platinum packages developed for donations by Peg Carpenter – to be distributed this week
- 9) 501c3 application mailed to IRS last week