

Meeting Minutes for Thursday, June 30th & Status Update for Week Ending July 2nd, 2011 - Committee Chair Person Meeting

5 Minute Welcome and Status Update by Overall Chairs – Julie VanWey

As of 6/1, 11 Tickets Sold; 50 Signed Out - Goal: 1,000 signed out by June 15th
As of 6/8, 21 Tickets Sold; 481 Signed Out – Goal 1,000 signed out by June 15th,
500 sold by July 1st
As of 6/15, 38 Tickets Sold; 565 Signed Out
As of 6/22, 65 Tickets Sold; 570 Signed Out
As of 6/30, 94 Tickets Sold; 695 Signed Out

5 Minute Status Updates from Each of the 12 Committee Chair Person/Representatives **Music Festival – Jodi Mueller**

- Redskins Rhythms & Ribs will be
- Date & venue locked up – 9/17 & 18 at the Hartford Fairgrounds
- Working on insurance with fairgrounds & Lenae & Mark Marston;
First quote just under \$1,000 for \$3M policy, Mark is looking at
Other providers for us
- Met with Hartford Fairgrounds promoter
- Truck pull is out (too costly); car show being investigated – “Let’s Go
Cruizin’” will put the whole show together for \$200
- Sound & Lighting quote is \$1k per day for one vendor looking at others
- \$125 for beer trailer (Matesich); Buckeye Winery would be available
- Investigating options with Pepsi
- Confirmed acts – Sapphire Sun, Erica Blake, Black Horse, Styx & Stones,
Rob Stevenson, Shawna Corder; pending acts – Backwoods Drifters,
Bryan Lewis, Saving Jane with Mike Grover, Little Texas
- Joel Riley will emcee one day & Mark Bruce may emcee the other

Corporate Donations – Gina Marcum

- More letters created and sent (over 100 companies contacted)
- Century Link donated \$500
- Most contacts made, awaiting responses
- Wrestling camp will donate proceeds once it is finished
- Roger Love & Kristen Bodle will join committee

Food Committee – John Wolfe

- Water donations complete pop donations needed/Happy Hearts will receive
- On track for the 31st; Myranda Wolfe has list of students & stations
- Planning to feed 500 people
- Need students to sign up for grounds clean-up
- Received more pizza donations & Kroger donations may round out the rest
- Waiting to hear from Velvet about ice cream novelty donations; baked goods
are the back up plan if Velvet does cash donation instead
- They’re off to a great start on ideas and need donations & workers for the day

- John is working with fair contact Larry Hughes to support RR&R
- 14 food vendor stalls can be accommodated due to water/power
- Many questions about RR&R are being pursued

Silent Auction – Sheri Atherton

- Tracy Ryan, Andrea Schmoll & Suzette Ellis joined the committee
- Over 200 items have been donated
- Contact Sheri if you have items to donate
- Need to share donations with appreciation committee
- Bidding will close at 5:00 day of the event
- Will be asking Mr. Bowman for gate pass
- Seeking signature on boxing gloves from Buster Douglas
- Michelle Bricker knows Derek Holland's grandmother – reach out for Autographed baseball
- Beginning to work on media ads

Student Committee – No representative, but Ethan Hutchison agreed to pass updates;

- Corn hole tournament a nice success – raised nearly \$200

Legal – Rick Heath Not at Meeting

- Pursuing a 501c3 application (per e-mail app sent on Friday, 6/17)

Marketing & Advertising – Becki Martin

- Pepsi Refresh app to be submitted
- Donation cans were distributed to area businesses; 6 more cans available
- Discussions ongoing with Angela Pace
- Chamber of Commerce providing e-mail blast to 1,200

Ticket Sales – Gary Stradley

- AS OF WEDNESDAY, JUNE 29th – 94 TICKETS SOLD & 695 TICKETS SIGNED OUT TO PEOPLE COMMITTED TO SELLING THEM!!!**
- June 30th community meeting provided another selling opportunity
- There are 22 community meetings in July to be attended by various volunteers
- Need to emphasize the opportunity to win, but most importantly that the Kids will be the winners
- Help people understand the ticket can be split many ways
- Goal is for every family to sign out at least 1 ticket they will commit to sell
- \$10,400 deposited this week

Appreciation – Laurie Londot (not at mtg)

- All committees need to funnel donor information to their committee so they can properly acknowledge donations
- Form sent to committee chairs to be filled out
- Need Century Link info for appreciation/acknowledgement letter
- Will make appreciation posters for events, media outlets to be contacted

Celebration Night & Entertainment for Reverse Raffle – Sheila Pritchard (not at mtg)

- Betsy McElroy & Diana Thomas joined the committee
- Committee brainstorming entertainment ideas (4-H band, bouncy things, Old fashioned games, square dancing demos, magician, line dancing And many others) goal to bring people in to bid & spend

- Considering a 50/50, basketball contests, sledge hammer whacks on a car
- Preparing an agenda for the day (need to coordinate cake walk & timing of All other activities)

Finance Committee – Peg Carpenter & Rock VanWey

- \$10,400 in deposits this week
- \$34,900 in current deposits
- All ticket money should go through Deb Hiles
- Asking each committee to provide budget worksheet info (handed out at mtg)
- Will provide treasurer's report periodically for co-chairs review
- Will collaborate with Leila Doup & Rick Heath on tax-related matters

Parking, Security & EMS – Tom Cooper not present

- \$25/hr/sheriff's deputy – need to decide on number for each

Key Activities to Occur/Begin Before Next Meeting & Miscellaneous Wrap Up Items

- 1) **Ticket Sales!!!** If you have not checked out a ticket to sell, please stop by Tri-Phase to pick yours up, or if you are ready to purchase, stop by: Tri-Phase, Marston Insurance, Dush Dezigns, St. Louisville Village Market.
- 2) Facebook Page is up – visit, post helpful hints and good news (positivity is catchy!), web site is up and has live “Donate Button”. Encourage family & friends to try it out.
- 3) Only 4 Meetings Left Until the Reverse Raffle Celebration Event!!!
July 6th, 13th, 20th, 27th.
Meetings will be held at 7:00p.m.; HS Cafeteria
- 4) Committee Chairs – Check the new contact list to be sure you are reaching out to your new committee members. Send Pam updates on committee member contact info. New committee members reach out to your chairs so you can attend weekly meetings. Be sure you are holding weekly meetings! Please don't try to do everything yourself. Include your committee members as you will need to support the Music Festival and other upcoming fund raisers. Grow your committee!
- 5) Student Yard Sale on 7/23 – drop off your donations at Happy Hearts!
- 6) Bronze, silver, gold, platinum packages developed for donations by Peg Carpenter – to be distributed this week
- 7) Julie & Lori appeared on Channel 4 last Saturday (nice job Ladies)!
- 8) The Silent Auction committee is buying a ticket together!
- 9) Students selling bracelets at the Utica 4th of July Festival.
- 10) Pam, Michelle & Julie met with Music Boosters & Utica PTO to share NCF info and discuss loans & pledges for ticket purchases – both groups supportive. Meeting with Newton PTO this week.