

## **Meeting Minutes for Wednesday, July 6<sup>th</sup> & Status Update for Week Ending July 9<sup>th</sup>, 2011 - Committee Chair Person Meeting**

### ***5 Minute Welcome and Status Update by Overall Chairs – Julie VanWey***

As of 6/1, 11 Tickets Sold; 50 Signed Out  
As of 6/8, 21 Tickets Sold; 481 Signed Out  
As of 6/15, 38 Tickets Sold; 565 Signed Out  
As of 6/22, 65 Tickets Sold; 570 Signed Out  
As of 6/30, 94 Tickets Sold; 695 Signed Out  
As of 7/6, 103 Tickets Sold; 695 Signed Out

### ***5 Minute Status Updates from Each of the 12 Committee Chair Person/Representatives***

#### **Music Festival – Jodi Mueller (Pam for Jodi)**

- No meeting this week
- Jodi negotiating with Little Texas and working with Bryan Lewis
- Next meeting 7/13

#### **Corporate Donations – Gina Marcum (not at meeting/sent update)**

- Most contacts made, awaiting responses & sponsorship packages

#### **Food Committee – John Wolfe (not at meeting)**

- No updates

#### **Silent Auction – Sheri Atherton**

- Contact Sheri if you have items to donate
- \$400 raised through glow bracelet sales at Utica 4<sup>th</sup> celebration
- Next week committee will begin grouping

#### **Student Committee – No representative, but Ethan Hutchison agreed to pass updates;**

- Corn hole tournament a nice success – raised nearly \$200

#### **Legal – Rick Heath Not at Meeting**

- Pursuing a 501c3 application (per e-mail app sent on Friday, 6/17)
- Received letter from IRS indicating our application was received

#### **Marketing & Advertising – Becki Martin**

- Pepsi Refresh app submitted
- Chamber of Commerce provided e-mail blast to 1,200; Becki used Mt. V News Press information for the blast

#### **Ticket Sales – Gary Stradley**

- AS OF WEDNESDAY, JULY 6<sup>th</sup> – 103 TICKETS SOLD & 695 TICKETS SIGNED OUT TO PEOPLE COMMITTED TO SELLING THEM!!!**
- There are 22 community meetings in July to be attended by various volunteers
- Need to emphasize the opportunity to win, but most importantly that the Kids will be the winners
- Help people understand the ticket can be split many ways
- Goal is for every family to sign out at least 1 ticket they will commit to sell
- Gary pursuing stage for drawing, \$472 donated by girls & boys b-ball to buy Ticket from concession sales

- Gary pulled tickets for classes based on their grad year to distribute for sale
- Bob Biggs wants ticket; 50 from J.R. Rine returned/none sold

**Appreciation – Laurie Londot**

- All committees need to funnel donor information to their committee so they can properly acknowledge donations

**Celebration Night & Entertainment for Reverse Raffle – Sheila Pritchard**

- Betsy McElroy working on getting a battery powered Gator (Redskin theme) For silent auction
- 4-H band not available
- Working on activity board from Utica Elem and junk car to sledge hammer
- Preparing an agenda for the day (2 to 4 sell tix, 4 to 6 draw, 5 stop silent auction)
- Working on cheerleaders & music

**Finance Committee – Peg Carpenter & Rock VanWey**

- \$52,250 in current deposits (includes \$10k from Park not deposited)
- All ticket money should go through Deb Hiles
- Asking each committee to provide budget worksheet info (handed out at mtg)
- Will provide treasurer’s report periodically for co-chairs review
- Will collaborate with Leila Doup & Rick Heath on tax-related matters

**Parking, Security & EMS – Tom Cooper not present**

- Utica Police reserved for 7/31, cancel by 7/27 if not needed
- \$25/hr/sheriff’s deputy – need to decide on number for each
- Reserved – needs cancelled 2 wks prior to RR&R if not needed

***Key Activities to Occur/Begin Before Next Meeting & Miscellaneous Wrap Up Items***

- 1) **Ticket Sales!!!** If you have not checked out a ticket to sell, please stop by Tri-Phase to pick yours up, or if you are ready to purchase, stop by: Tri-Phase, Marston Insurance, Dush Dezigns, St. Louisville Village Market.
- 2) Only 3 Meetings Left Until the Reverse Raffle Celebration Event!!!  
July 13<sup>th</sup>, 20<sup>th</sup>, 27<sup>th</sup>.  
Meetings will be held at 7:00p.m.; HS Cafeteria
- 3) Committee Chairs – Check the new contact list to be sure you are reaching out to your new committee members. Send Pam updates on committee member contact info. New committee members reach out to your chairs so you can attend weekly meetings. Be sure you are holding weekly meetings! Please don’t try to do everything yourself. Include your committee members as you will need to support the Music Festival and other upcoming fund raisers. Grow your committee!
- 4) Student Yard Sale on 7/23 – drop off your donations at Happy Hearts!
- 5) Bronze, silver, gold, platinum packages developed for donations by Peg Carpenter – to be distributed this week
- 6) Meeting with Newton PTO and others this week.