

## **Meeting Minutes for Wednesday, August 17<sup>th</sup> & Status Update for Week Ending August 20<sup>th</sup>, 2011 – NFCF Meeting**

### ***Welcome and Status Update***

The music festival band line-up is set. Find it on [www.nfcfoundation.com](http://www.nfcfoundation.com) (new web site). The old site URL has been re-directed to this site. You can also get there via [www.nfcf.info](http://www.nfcf.info).

Northridge Athletic Boosters will be providing a breakfast from their building on the Hartford Fairgrounds for campers, vendors and early arrival volunteers. Proceeds from the purchase of this breakfast will benefit the Northridge Athletic Boosters.

### ***Redskins Rhythm & Ribs Music Festival Status Update (by area)***

Admission/Ticket Sales & Procedures – 2 day passes and posters have been distributed to Park branches selling them. A decision was made not to wrist band campers or those entering gates for general admission. Campers may invite whomever they like to camp at their site. Anyone passing through the gates will be subject to the \$5 admission fee (6 & under free).

Guests coming through the gates can also present their 2 day pass or their reverse raffle ticket stub for admission. If the ticket stub is presented, it will be collected (it is good for one person for 1 day). If the 2 day pass is presented on Saturday, it will be punched with a star hole puncher, and given back to the pass holder. If a 2 day pass is presented on Sunday, it will be collected. Guests leaving the grounds will be offered a hand stamp for re-admission.

Beer & Wine Garden guests must be carded every time they enter the beer & wine garden, per the Sherriff's office representative that met with Mr. Cooper and Mr. Bricker. Therefore, wrist bands will not be applied to these guests either. Only guests 21 years of age will be permitted into the beer & wine garden.

Laura has secured lanyards, donated by OSU admissions for VIP passes for band members and all day/weekend volunteers. Pam needs to ask Becki Martin if she can make a unique looking VIP pass to go into the plastic insert that clips on the lanyard.

Need to check with Julie on the provision of tickets for food sales.

Beverage Sales – Pam will send e-mail to Brown Distributing rep, Mark Urban to determine how many taps are on the beer trailer. We may be able to use the walk in cooler behind the Northridge building for storage of beverages to keep them cool. This may eliminate the need for a significant amount of ice. Pam will ask Larry Hughes what source is used for ice. Pam sent Shelby Hunt an e-mail requesting a solution for storing Pepsi products in a trailer in the event that the amount donated is not enough to serve the crowd.

Non-Food Vendors – Dee reported that there are now 2 vendors on board and the list provided by Watkins craft show organizers is being pursued for additional non-food vendors. Gary suggested contacting Woodbury outfitters or non-food vendors that go to the swapper day event. An e-mail was sent requesting non-food vendors contact us and the contract and letter were placed on the new web site. We need non-food vendors!

Food Vendors – Either the commerce building or arts & crafts building can be used for dry storage. The non-food vendors may be located in the arts & crafts building. Kid Zone, non-food vendors, food vendors, beer & wine garden organizers are asked to bring a map of the fairgrounds to the next meeting marking up where they expect their areas to be located on the grounds. We now have 3 rib vendors and 3 other food vendors. We need an additional 2 to 4 rib vendors, and an additional 2 to 4 non-rib food vendors. Discussions with each type are underway. A rib contest will occur Sunday, with three categories of prizes. Plaques will be awarded. Currently identifying guest judges.

Camp Sites – Cathy Holton is the contact person for camp site and track seating sales. Beginning next week, internet sales for both should be available. Pam will ask Larry Hughes what time campers may arrive on Friday.

Volunteer Sign Up – Laura and Denise are preparing a master volunteer spreadsheet. Coaches, staff members and activity directors will be asked to solicit student and parent volunteers. These sheets will be distributed the week of 8/21 and be due back to Denise and Laura by 8/31. They will then build the master sheet, contact volunteers to confirm and identify gap areas.

Parking & Security – Entertainers will park on the back side of the bleachers. We need to get trash receptacles, identify a source for ice, and ensure we have an appropriate number of security volunteers to supplement sheriff's officers. Lori asked that Donna Newberry (sp?) be requested for the auxiliary sheriff assignments. Portable lights are being secured by Karston Harris. He is donating diesel fuel. Affordable septic will be offering dump service for campers on Sunday. Their fee is \$20. Pam needs to ask Larry Hughes if campers will have access to showers. We need to identify band sales area once the maps are turned in from each area coordinator. A VIP/Hospitality tent or building is in the works for all day/weekend volunteers, bands and platinum sponsor guests.

Kid Zone – A current list of confirmed kid zone activities can be found on [www.nfcfoundation.com](http://www.nfcfoundation.com). These activities promise to be a significant source of entertainment for families. Many tentative activities are still in the works. Stephanie Green called Pam to commit cheerleaders for the weekend to assist with face painting and caramel apple sales for the Kid Zone area. Stephanie is checking on possible donation of the apples and/or ensuring proceeds go to the event. It was suggested the Kantorians would be great to open the event by singing the National Anthem.

Duck Race – Gary is working on this. We'll need a brochure, help with pre-sales and volunteers to man this event.

*Volleyball Tournament* – Jodi found out the fairgrounds is ok with allowing us to bring in sand back by the horse barn, where there is already sand. Brenda Dush is on point – no additional info yet. The committee suggested the tournament should be Saturday 10 to 2 and Sunday 11 to 3.

*Marketing & Advertising* – We discussed paying for inserts in advertising bags and agreed most people throw these away. Lori Stradley will present additional advertising options and costs Monday to part of the group to re-discuss. Pam needs to see if Becki Martin can provide the band with stick ons or larger versions of her poster for their trailer.

*Miscellaneous NCFE Business* – Gary made a motion to approve the payment of \$104,669 to the board for the first payment of extra-curricular activity fees. Lenae seconded the motion, and the motion was carried.

Sponsorship 'gift' boxes are being assembled in the next two weeks by Laurie Londot (Appreciation Committee).