

DATE: October 21, 2015

MEETING / LOCATION: C & E Pizza Factory - Main St., Utica

ATTENDING: President, Gary Stradley; Treasurer, Shelli Stough; Vice-President, Jenny Burnett; Member, Randy Schilling; Member, Lori Stradley

NOT IN ATTENDANCE: Secretary, Megan Holton; Vice-President, Karston Harris; Member, Matt Miller

MEETING CALLED TO ORDER BY / TIME: Gary Stradley called the meeting to order at 6:46 p.m.

A. REVIEW OF MINUTES FROM MEETING HELD ON SEPTEMBER 30, 2015

Secretary, Megan Holton, was unable to attend. She had provided a copy of those minutes to everyone via email. In the Secretary's absence, Vice-President, Jenny Burnett, agreed to oversee the review of said minutes.

Jenny asked if everyone was in acceptance of the minutes and it was agreed.

Motion to accept made by: Shelli Stough

Motion seconded by: Gary Stradley

B. TREASURERS REPORT

Treasurer, Shelli Stough, stated that current balance is \$20,208.99. At present there are still some outstanding checks. Shelli noted that a full report will be completed and emailed to officers to be reviewed at the November meeting.

Motion to accept made by: Gary Stradley

Motion seconded by: Randy Schilling

C. OLD BUSINESS

• ***Rhythm & Ribs***

Jenny Burnett said the "Thank You" ad had been printed in the Utica Herald. She gave a copy of the ad to the Treasurer to be used with payment records.

We had also voted on and approved the use of a portion of the proceeds to three (3) organizations:

- \$250 to Boy Scout Troop 28. The check was presented to the Scouts by Vice President, Jenny Burnett, during their meeting on October 6, 2015. Picture of the presentation was sent to Newark Advocate, Utica Herald and Mount Vernon News. Copies of the write ups in the Newark Advocate and Utica Herald were presented to the Treasurer to be used with payment records. A reporter with the Mount Vernon News said it will be printed in

their paper, but not sure on the date. At the time of this meeting, it had not made it to print.

- \$700 to the Village of Utica for use with the Parks and Recreation funds for renovations to Miller Park. The check was presented to Mayor, Lester Grennell, and Village Administrator, Glen Richards, during the public participation of the Village Council meeting on October 19, 2015.
 - \$100 to One United. A check was presented to the school treasurer as support for uniting Utica following all the hype the village has been subjected to. The movement was organized by the students and we felt the show of support was important to our youth.
- ***Additional Thank You Information***

Jenny Burnett noted that a thank you card had not been sent to Sertoma for use and setup of the stage. She will send one but wasn't sure to whom it should be sent. Gary suggested it be sent to Terry Martin and felt that Terry would share it with the Sertoma at a meeting.
 - ***Possible Music for next year's fund raiser***

Randy Schilling had received a CD demo for a band out of Mt. Vernon. He had suggested we circulate it and see if the Board would be interested. Randy first passed it to Jenny Burnett for review. Jenny presented it to Shelli Stough and said she felt we should reserve our opinions until everyone had listened to it. At that time we could discuss it and make a decision.

Motion to accept made by: No vote required as already discussed or approved

Motion seconded by: No vote required as already discussed or approved

D. NEW BUSINESS

- ***Recruiting for the Foundation***

Jenny Burnett suggested that we take a more active approach to recruiting or inviting people to become involved in the Foundation. Her recommendation is:

 - Prepare an article for the three local newspaper publications; Newark Advocate, Utica Herald and Mount Vernon News. This article would include an updated listing of our Mission Statement and achievements; as well as encourage people to join our Foundation and strive to make a better tomorrow for our community. The article would be submitted in hopes of being included in "Community Affairs" or another non-paid ad. If need be we should be prepared to pay a fee for the service in order to promote growth in the Foundation.
 - We should also consider preparing a similar sheet, a flyer, to be sent home with all students. The sheet would be a half page of the standard 8.5x11 page and contain the same type of encouragement to recruit individuals to become an active part of the Foundation.
 - When we do start getting persons who are showing an interest in helping with the Foundation, we need to base it on what the individual is presenting personally; not hearsay comments.

After further discussion, the board agreed that measures did need to be taken to expand our Foundation, especially with elections coming due at our next meeting. With a short timeline, Jenny Burnett offered to write an article and prepare a flyer. Via email and/or phone, she will send it to current board members for approval. It was recommended that the newspaper publications and printing at *A Printed Impression* not to exceed \$500.

Motion to accept made by: Shelli Stough

Motion seconded by: Gary Stradley

- ***Next Meeting***

Gary Stradley stated that at our next meeting we will be holding election of Officers. With the invitation or recruiting also taking place, we may want to find a location that will accommodate the possible increase in attendance. Suggestions for locations included the Methodist Church, the Depot, or the American Legion. Randy Schilling said he will check with the Legion and let us know by Thursday or Friday. In the event they cannot, Jenny Burnett said she would follow up with the other two locations. This is time sensitive so we can include the information in the recruiting handouts / articles. Once the location is established, the Board will be notified via email and/or phone. Gary also suggested that since we are seeking a larger facility, we should consider making a \$50 donation to whichever facility for allowing us to use it on such short notice.

Motion to accept made by: Shelli Stough

Motion seconded by: Gary Stradley

E. ADJOURNMENT

MEETING ADJOURNED BY / TIME: Gary Stradley called for adjournment at 8:00 p.m.

Motion to accept made by: Shelli Stough

Motion seconded by: Jenny Burnett

**MARK YOUR CALENDAR: NEXT MEETING ON NOVEMBER 18, 2015.
YOU WILL BE NOTIFIED ON LOCATION**
